Free Courses *Learn how you can earn online* www.erozgaar.pitb.gov.pk/apply Apply Now!
ADMISSIONS ARE OPEN FOR BOTH ONLINE AND ON-CAMPUS CLASSES!

Courses we are offering:
1- Technical
2- Creative Design
3- Content Marketing and Advertising
4- E-Commerce

Freelancing Course is taught along with all the above-mentioned courses so the trainees can learn to monetize their skills.

Applications are LIVE for e-Rozgaar centers at the following institutes:
1- University of Sargodha, Sargodha
2- University of Gujrat, Gujrat
3- University of the Punjab, Lahore
4- University of Engineering and Technology, Lahore
5- University of Education, Vehari
6- Government College Women University, Faisalabad
7- University of Agriculture, Faisalabad
8- Lahore College for Women University, Lahore
9- University of Education, Jauharabad Khushab
10- University of Mianwali
11- COMSATS University Islamabad, Sahiwal Campus
12- University of the Punjab, Jhelum Campus
13- University of the Punjab, Gujranwala Campus
14- COMSATS University Islamabad, Wah Campus
15- Rawalpindi Women University, Rawalpindi
16- Government College Women University, Sialkot
17- COMSATS University Islamabad, Attock Campus
18- Bahauddin Zakariya University, Multan
19- NFC Institute of Engineering and Technology, Multan
20- University of Sargodha, Sub Campus Bhakkar
21- Khwaja Fareed University of Engineering & Information Technology, Rahim Yar Khan
22- Bahauddin Zakariya University, Sub Campus Bahadur, Layyah
23- Bahauddin Zakariya University, Sub Campus Lodhran
24- Ghazi University, Dera Ghazi Khan
25- Government Post Graduate College, Taunsa Sharif Distt. Dera Ghazi Khan
26- Government College of Commerce, Khanewal
27- The Government Sadiq College Women University Bahawalpur
28- University of Okara, Okara
29- Islamia University Bahawalpur
30- Government Post Graduate College, Hafizabad
31- Government Ghazali College, Jhang
32- Government Post Graduate College, Toba Tek Singh
33- Government Post Graduate College, Mandi Bahauddin

34- Government College of Commerce, Chakwal
35- Government Guru Nanik Post Graduate College, Nankana Sahib
36- Government Post Graduate College, Sheikhupura
37- Government College of Commerce, Narowal
38- Government Post Graduate College, Bahawalnagar
39- Government Commerce College, Muzaffargarh
40- Government Post Graduate College, Rajanpur
41- Government Islamia Post Graduate College, Kasur
42- Government Islamia Post Graduate College, Chiniot
43- Government Faridia Post Graduate Collge, Pakpattan

Steps to apply:
- Click on the link given
https://www.erozgaar.pitb.gov.pk/apply
- Fill the form with your information and select your training mode PHYSICAL or ONLINE training. (Provide actual information because you'll be asked to get this information verified later on)
- After signup, you'll receive an email and SMS containing your login details
- Login through the candidate login link available in the email using the login ID and password details present in the same email
- After successful login, You'll be asked to attempt an MCQs based online test consisting of 30 questions in 30 minutes
(Make sure you have stable internet and power backup because the failure of power/internet may cause blockage to test access)
- After signup, You will have 72 hours to give your online test. Otherwise, your application will be considered null and void.
(**YOU CAN'T CHANGE YOUR COURSE**, **MODE OF TRAINING AND YOUR CENTER ONCE YOU HAVE SELECTED IT WHILE APPLYING**)

Eligibility Criteria:
- Punjab Domicile
- Maximum age: 35 years
- Education: At least 16 years
- Employment Status: Unemployed

The 4 domains that candidates can select one from are:

"Freelancing Course Track is taught in all 4 domains"

Technical which includes
– Web Development Basics
– HTML & CSS
– SQL

– PHP & Mysql (Dynamic Websites)
– Building Websites Using WordPress
– Custom Content Type in WordPress
– WordPress Theme and Plugin Development

Content Marketing & Advertising which includes
– Content Marketing
– Marketing Funnels
– Creating Engaging Content
– WordPress for Blogging
– Lead Generation
– Distribute Content
– On-Page SEO and Back-linking

Creative Design which includes

- Logo Design
- Corporate Identity Kit
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign

E-Commerce which includes

- Setting up complete Shopify store.
- Complete drop shipping store setup and management.
- In depth study of Facebook/Instagram for e-Commerce store marketing.
- Setting up local e-Commerce store in Pakistan via Shopify.
- Selling above-mentioned skills related to e-Commerce on freelancing platforms.

if you have any query feel free to ask.

Regards;

Muhammad Adil Mahmood
Lab Manager GCWUF

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